

greg smolen www.gsmolen.com

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- objective** Career opportunity in the graphic arts/production field with a progressive organization offering professional development based on performance.
- education** University of Florida – Gainesville, Florida December 1996
College of Journalism and Communications
Bachelor of Science in Advertising
- experience**
- UPS – Atlanta, Georgia May 2015 - present
Design Supervisor
Design digital and printed pieces for UPS clients Worldwide.
Plan, permit and execute photography shoots.
Shepherd strict set of brand guidelines.
- Dalton Agency (formerly Kilgannon) – Atlanta, Georgia June 2005 - May 2015
Manager, Studio, Digital & Design Services
Implement systems and update technologies.
Maintain department budget.
Responsible for layout, design and production of advertisements.
Created ads for Manheim, Southern Company, Suzuki and other national clients
Logo design
Maintain tight deadlines
- Cole Henderson Drake – Atlanta, Georgia May 2004 - May 2005
Studio Manager / Designer
Manage day-to-day responsibilities of studio department.
Lead studio employees in accomplishing jobs.
Responsible for layout, design and production of advertisements.
Created ads for Wendy's, Delta Apparel and other national clients
Seamless integration of new technology
Maintain tight deadlines
- West Wayne – Atlanta, Georgia March 2001 - May 2004
Assistant Studio Manager / Designer
Responsible for layout, design and production of advertisements.
Work with a variety of media depending on the client's needs.
Head creative for SunTrust and Russell Athletic account
Assisted in organizing new business pitches
Team with account executives to develop creative
- remarks**
- Computer Experience: The latest versions of Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Dreamweaver, Adobe Flash, HTML, CSS, Microsoft Office and the Internet.
- Languages: Familiar with French and Hebrew.
- Travel: Parts of the United States, Europe and most of Israel.
- Interests: Listening, playing and writing music; most sports; reading.
- References: Available upon request.